

# Paris Kapenis

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**Address** : 10, Agiou Georgiou Street, Heraklion Athens, 14 122, Hellas  
**Telephone** : +30 210 28 29474 (Home), +30 6977 691281 (Mobile)  
**Date of Birth** : 04 February 1982  
**E-mail address:** [ALKAPENIS@GMAIL.COM](mailto:ALKAPENIS@GMAIL.COM)

**OBJECTIVE** Marketing, Sales Promotion, Public Relations

## **EDUCATION**

**May 2007** Deree College –Major: Marketing Management

**June 1999** High School 2<sup>nd</sup> Lyceum Kifissias Graduate

**LANGUAGES:** English (proficient)  
German (basic/ Greek-German elementary school graduate)

**COMPUTER SKILLS:** Good knowledge of the Microsoft applications software (Word, Excel, Power-point)

## **WORK EXPERIENCE**

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**08.2007- up to date:** Attending a full MBA program at ALBA Graduate business School

**04.2007- 08.2007:** Athens International Airport, assistant in Marketing Department, Airlines Marketing.

- Providing assistance in Direct Marketing activities (gifts design, contact letters and e-mails, customers database updating).
- Providing assistance for the AIA's web site development and updating.
- Preparation of presentations for airline conferences (Prospecting).
- Supporting the implementation of airlines campaign strategy

**12.2005- 02.2007:** Waiter & Public relations assistant in a luxurious restaurant in Filothei, on a part-time basis

**06.2004 –11.2005:** SQN S.A. Advertising Company Partial Employment Sales representative on a part-time basis

- Sales presentations to customers
- Organizing and supervising, the major leaflet deliveries

**02.2003- 02.2004:** Military service

- Sargent at the Hellenic Special Forces Corpse
- Responsible for restaurants, cooking rooms, food preparation and distribution for privets payroll system and for the food ware house maintenance and supplies.

**09. 2001–12. 2002:** Plotin Air S.A. Operations Department Employee

- Conducting supervisory services for the charter airline customers of Plotin Air.
- Worked for both the headquarters and the Airport office, conducting the flight operations notification processes with all Greek Airports. I left the Company to fulfill my Army duty.

**06.2000-0.6.2001:** Endless Company S.A.- Production Industry of paper and cleaning products. Marketing and Sales Department employee

- Product development and design, marketing and research activities, sales and communication activities

**PROFESSIONAL MEMBERSHIP:** Involved in the organization of 3 music events in famous Athenian clubs (promotional activities)

**PRIZES OBTAINED:** National champion of the L'Oreal Brand storm competition (among local Business schools) and Hellenic representative in France (Paris) competed on a global level.

**VOLUNTARY WORK:** Attended as a volunteer in the EFQM FORUM '07 organized by the Hellenic Management Association.

**ADDITIONAL TRAINING:** Attendance in a Presentations Skills training seminar organized by L'Oreal Hellas.

**ACTIVITIES:** Kick-boxing athlete (black belt and diploma), Snowboard, sketching and comics design, chess athlete, traveling, theater and cinema, reading.